



# Polycom® Conference Phones

## Benefits of Upgrading to the Newest Generation

### WANT TO EXPERIENCE A NEW GENERATION OF VOICE CONFERENCING?

Promotions and incentives are available for upgrading to the newest generation of SoundStations. Ask your Polycom sales representative for more details.

When Polycom launched the original SoundStation in 1992, the way groups communicated over the phone was forever changed. Now 15 years after its introduction, voice conferencing has become mission-critical to businesses of every shape and scope. Whether the call extends across town or across continents, remote collaboration involving multiple speakers requires crystal-clarity to operate effectively. And when you factor in the wide variety of languages and accents included in these calls, the need for pristine call quality becomes more important than ever before.

While Polycom's original models continue to be a staple of conference rooms around the world, they are limited to basic voice conferencing duties. Simply put, it is time to upgrade this voice-conferencing equipment. Over the past 15 years, Polycom has pioneered multiple advancements in voice conferencing technology, incorporating them into a new generation of phones designed for the pace of 21st century business.

These new technologies:

- Extend the microphones' range, ensuring that everyone in the room is heard loud and clear
- Actively remove background noise emanating from sources such as projectors and ventilation systems
- Highlight the person speaking, using smart microphones that focus on the speaker—not the distracting ambient sounds
- Create a more realistic experience, using Polycom HD Voice technology (select models) to capture and transmit more of the voice's full spectrum of sound

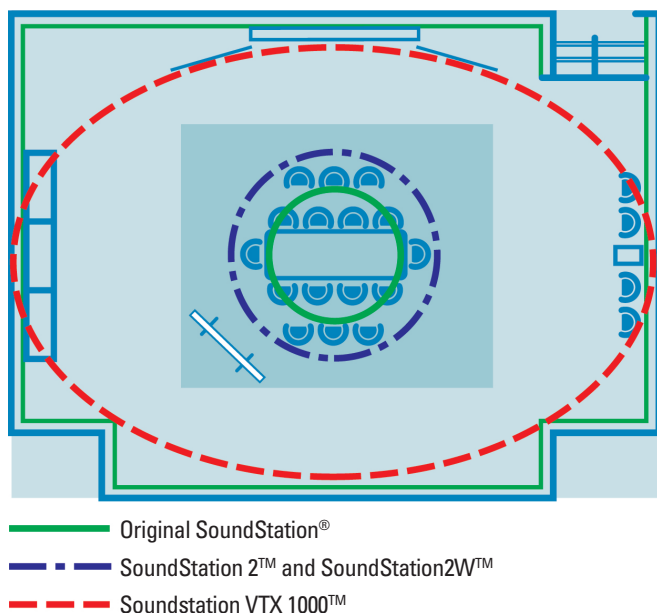
Beyond these technical upgrades, Polycom has discovered over years of testing that the size of the conference room can greatly affect a phone's performance. To remedy this problem, Polycom now offers a suite of conference phones specifically designed for different sized rooms and applications.

- VoiceStation products are calibrated for individual offices and small meeting rooms
- SoundStation2 phones are optimally tuned for use in small to midsize conference rooms
- SoundStation2W phones feature wireless technology, bringing you the freedom of cordless conferencing inside or outside of the conference room.
- SoundStation VTX 1000 is ideally suited for larger conference rooms, especially where participants sit in multiple rows or around the perimeter of the room.

Polycom and our channel partners want to encourage companies to swap out their old SoundStation and SoundStation Premier phones. Ask your Polycom representative for a list of current promotions and offers and discover how easy it is to add the clarity and quality of next-generation Polycom conference phones to your organization.



## Microphone Coverage Area Comparison of SoundStations



## Advantages of Upgrading to New SoundStations

	Original SS	Original SS Premier	New SS2*	New SS2W	New VTX 1000
Mic Pickup Range	7 ft.	10 ft.	10 ft.	10 ft.	20 ft.
Twice the Volume		•	•	•	•
Dynamic Noise Reduction		•	•	•	•
Intelligent Mic Mixing		•	•	•	•
Cell Phone / PC Connections			•	•	•
High-Quality Backlit Display			•	•	•
Phonebook with Speed-Dial Presets		6 entries	25 entries	25 entries	99 entries
Ringer selection			•	•	•
Multi-lingual support			•	•	•
Software Upgradeable				•	•
Secure Wireless Technology				•	
Polycom HD Voice Technology					•
External Speaker Support					•
Video Interconnectivity					•
Software Upgradeable					•

\* Some features apply to SoundStation2 w/display and SoundStation2 EX models

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