



Enterprise

Use

- Internal communications
 - Administration
 - C-level communications

Solution

- Polycom® RealPresence™ Experience (RPX™) immersive telepresence solution

Results and Benefits

- Time savings
- Cost reduction due to significantly reduced travel
- Greater efficiencies

The Climate Group collaborates globally with minimal environmental impact

The Climate Group is an independent, not-for-profit organisation working internationally with government and business leaders to advance smart policies and technologies to cut global emissions and accelerate a low carbon economy. Its global coalition of companies, states, regions, and cities around the world recognise the economic and environmental imperatives of taking decisive action now.

A stringent approach to business travel

The Climate Group, a globally dispersed organisation working to advance climate change solutions and accelerate a low carbon economy, were facing increased pressure to reduce their carbon emissions whilst still maintaining full global collaboration at their quarterly board meetings.

The international debate on climate change in Copenhagen has put further pressure on businesses to curb their air travel in recent times. Based on the Committee on Climate Change's calculations, the UK must limit future increases in flying to 60 percent, substantially lower than the 200 percent increase currently projected for 2050. For businesses this will necessitate a more stringent approach to business travel, as well as a need to uncover sustainable and practical alternatives to air travel.

A substitute to flying

Easynet Global Services and Polycom gave the use of their fully immersive telepresence suites in London, New York, Beijing, Sydney, New Delhi, and Brussels to assist The Climate Group in its goal to facilitate and improve collaboration across different countries using videoconferencing, at their quarterly board meeting.

Further participants in Toronto and Washington, DC were able to join the meeting via audio, with the whole service being fully managed by Easynet Global Services' Video Network Operations Centre.

The Climate Group's decision to take advantage of telepresence technology resulted in minimised business travel, and its associated time wastage, as well as lower carbon emissions.

"The ability to literally look our international colleagues in the eye, not only improved the productivity of our discussions, but had reduced the number of times a year we need to meet in person."

Jim Walker, COO, The Climate Group

“Easynet Global Services and Polycom’s managed telepresence provides an excellent ability for people to work together face-to-face regardless of location, and is having a profound impact on the way meetings are carried out.”

Dennis Plannat, COO, Easynet

Participants were able to work more effectively and efficiently across distances through incredibly life-like, face-to-face interaction, sharing content seamlessly.

In total, The Climate Group saved approximately over 125 working hours and an estimated 60,286 miles of air travel using this technology solution, not to mention significant financial benefits. By using Polycom immersive telepresence, The Climate Group has demonstrated that it is viable to reduce air travel, whilst still maintaining the experience of a face-to-face meeting. Jim Walker, COO of The Climate Group says: “The ability to literally look our international colleagues in the eye as if we were all sitting around the same table has not only improved the productivity of our discussions, but has reduced the number of times a year we need to meet in person.”

Learn more

To find out how Polycom solutions can help your organisation, visit us at www.polycom.co.uk or speak with a Polycom Account Representative.

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